

# E ASSOCIATES BANGLADES LTD

YOUR VIRTUAL ASSISTANT...

## **COMPANY INFORMATION**

- BUSINESS NAME: E ASSOCIATES BANGLADESH LIMITED
- BUSINESS TYPE: A PRIVATE COMPANY LIMITED BY SHARE
- COMPANY REGISTRATION NO: C-146752/2018
- TIN:598104938561 BIN:
- ADDRESS:149/A, BAITUSH SHARF COMPLEX, LAVEL -4, FARMGATE, TEJGAON, DHAKA-1212
- PHONE:02 55027751, MOBILE: 01919 22 84 33
- E-mail: eassociatesbd@gmail.com.
- Web: www.eassociatesbd.com
- BANKING DETAILS: ISLAMI BANK BANGLADESH LIMITED

BRANCH NAME: FARMGATE BRANCH

ACCOUNT NO: 20501360100474700

## **INTRODUCTION**

**E-Associates BD Ltd.** is a renowned IT based company and committed to create highly skilled IT professionals. The objective of **e-Associates BD Ltd.** is to become the leading IT Company in Bangladesh and to provide all kinds of IT related solutions. We maintain a strong network throughout the country and abroad and we are dedicated to provide quality services. We are conducting different projects locally and internationally. Currently we are conducting training program through our training institute to catalyze the growth of freelancer for self-employment and promoting on-line outsourcing. Through this training institute we are trying to create master trainers in freelancer area to disseminate the training program in the grass root level.

The company has developed not only a strong reputation but also a strong network throughout Bangladesh and has been involved in different activities. This positioning is central to the partnership we propose to tackle some of the immediate challenges within Bangladesh to improve attainment of the nation's prosperity goals.

# **COMPANY STRATEGY**

#### VISION

The vision of **e-Associates BD Ltd.** is to develop in a constant manner and grow as a major IT service provider to become a leading performer, in providing quality Web Software & total e-Service Development solutions in the competitive local and global marketplace.

#### MISSION

We shall strive to achieve Quality Services by comprehending their need through close interaction and by creating a global network. Broadly speaking, our mission is:

- > Software development
- Conduct Training program
- Mobile Application Development
- Outsourcing
- Nation's economic development through ICT
- Customers Satisfaction
- Innovative Solutions
- Happy Employees

### Objectives of the Company

**Broad Objective:** To become a leading IT Company of Bangladesh and provide all kinds of IT related solutions.

#### **Specific Objectives:**

- > To create a strong position of Bangladesh in global IT industry.
- > To establish Business Process Outsourcing (BPO) Industries in Bangladesh.
- > To minimize unemployment problem by creating job opportunities.
- > To create highly skilled IT professionals.

#### **Strategic Goals**

Our goal is to provide top quality services in the fields of Freelancing and IT Outsourcing, Application Development, Open Source Customization, Business Consulting, Online Marketing Consultation and Web Designing everything under one roof.

#### As a committed team we strive for:

- Being a trustworthy, customer focused organization
- > An open and dynamic environment where everyone is listened, respected and encouraged to excel
- > Exploring opportunity for the growth of our customers and our organization.

e-Associates BD Ltd. wants to be a dependable world-class organization. We imbibe the spirit of entrepreneurship within each individual throughout the organization. We strive to achieve Quality Services by comprehending their need through close interaction and by creating a global network.

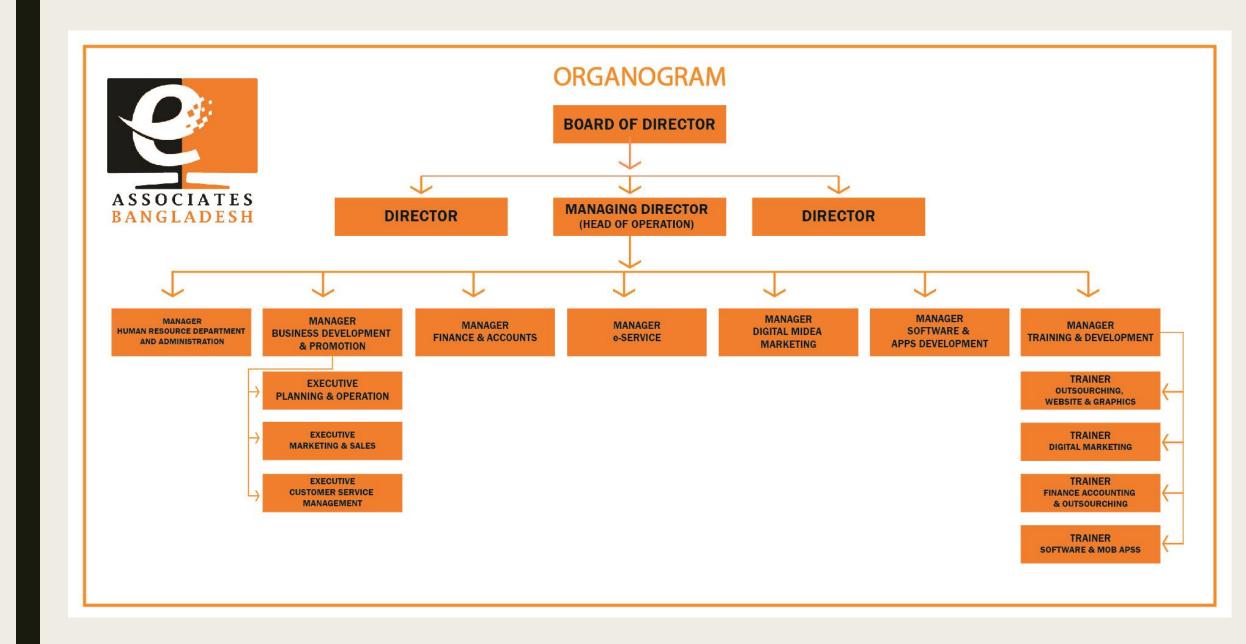
## **DEPARTMENTS OF THE COMPANY**

#### The company has the following departments for its operation:

- ➤ Human Resource Department and Administration
- > Structure Setup
- > Training & Development
- > Communication
- Monitoring
- > Finance & Accounts
- > Software Development
- ➤ Mobile Application Development
- Marketing
- Public Relations
- Out Sourcing

#### Other two main concerns:

- > Training Institute
- Outsourcing Cell



# **OUR SERVICES**

- E-SERVICES
- IT/ITES SERVICES
- DIGITAL MARKETING
- E-COMMERCE MARKETING
- AFFILIATE MARKETING
- E-MAIL MARKETING
- SMS MARKETING
- GRAPHICS DESIGN
- OUT SOURCING

- WEB DESIGN & DEVELOPMENT
- DOMAIN
- HOSTING
- SOFTWARE
- MOBILE APPLICATION
- BRANDING AND PROMOTION
- EVENT MANAGEMENT
- NETWORKING
- TRAINING

#### **E-SERVICES**

- ❖ E-SALES
- ❖ E-RETAILING
- ❖ E-ACCOUNTING
- ❖ E-AUDITING
- ❖ E-LEGAL SERVICES
- ❖ E-CUSTOMS
- ❖ E-TAXATIONS
- ❖ E-INVOICING
- ❖ E-LEARNING & EARNING
- ❖ E-COMMERCE SOLUTIONS
- ❖ E-PROJECT MANAGEMENT
- ❖ E-GOVERNMENT
- ❖ E-CONSULATE

#### **SOCIAL MEDIA MARKETING**

- **❖** FB & INSTAGRAM
- ❖ YOUTUBE MARKETING
- CONTENT MARKETING
- **❖** BLOG WRITING
- ❖ LINKEDIN, TWITTER, PINTEREST
- ❖ ANIMATION MARKETING & VIDEO PRODUCTON

#### **SEARCH ENGIN OPTIMIZATION**

- ❖ ON PAGE & OFF PAGE MARKETING
- ❖ PAY PER CLICK(PPC)
- DISPLAY ADS
- ❖ GOOGLE ADWARD
- ❖ GOOGLE BUSINESS G SUITE

#### WEB DESIGN & DEVELOPMENT

- **❖** BUSINESS WEBSITE
- **❖** E-COMMERCE WEBSITE
- ❖ NEWS PORTAL WEBSITE
- ❖ WORDPRESS WEBSITE
- ❖ CORPORATE WEBSITE
- **❖** LIVE CAHT SUPPORT

#### **MOBILE APPLICATIONS**

- **❖** ANDROID APPS
- ❖ IOS APPS
- **❖** MOB E-COMMERCE
- **❖** MOB GAMES DEVELOPMENT
- \* RESPONSIVE WEB FOR ALL DEVICE

#### **SOFTWARE**

- ❖ ACCOUNTING & INVENTORY SOFTWARE
- ❖ MLM SOFTWARE
- RESTAURANT MANAGEMENT
- ❖ TOURS & TRABLES MANAGEMENT
- PRESCRIPTION MANAGEMENT
- SCHOOL MANAGEMENT
- ❖ INVOICE / BILLING SOFTWARE
- ❖ HR & PAYROLL SOFTWARE
- MEDICINE SHOP MANAGEMENT
- ❖ POINT OF SALES
- FREIGHT FORWARDING SOFTWARE
- ❖ REAL ESTATE MANAGEMENT
- ❖ E-MAIL MARKETING SOFTWARE

### **DOMAIN**

- **❖** DOMAIN REGISTRATION
- ❖ DOMAIN TRANSFER
- **❖** DOMAIN SUGGESTION
- ❖ WHOIS LOOKUP

#### IT SERVICE

- **❖** B2B
- **❖** B2C
- **❖** C2B
- **❖** C2C
- ❖ NEWTWORKIGN TECHNOLOGIES

### **HOSTING**

- **❖** WEB HOSTING
- **❖** RESSELER HOSTING
- **❖** VPS HOSTING
- ❖ DEDICATED HOSTING
- ❖ E-MAIL HOSTING

- ❖ DATA ENTRY
- **❖** DATA PROCESSING
- **❖** APPOINTMENT SCHEDULING
- ❖ COMPUTER FUNDAMENTALS
- **❖** CUSTOMER SUPPORT & SERVICE

#### **EVENT MANAGEMENT**

- COPORATE EVENT
- ❖ TRADE EVENT
- ❖ MARKETING EVENT
- ❖ CONFERENCES
- **EXHIVITIONS**
- ❖ WEDDING PLANNING & MANAGEMENT
- ❖ PHOTOGRAPHY

#### **NETWORKING**

- **❖** COMPLETE LAN DESIGN
- ❖ MIKROTIK ROUTER CONFIGURATION
- **❖** IDENTIFY NETWORKING PROBLEM
- **❖** LAN PRINTER INSTALATION

#### **BRANDING & PROMOTION**

- ❖ PRODUCT LAUNCH
- CONSUMER SHOWS
- ❖ D2D PROMOTION
- ❖ MARKETING & PR
- ❖ ADVERTISING

### Our Professional IT/ITES Courses for Individual & Corporates Training programme:

- Computer Office Application
- Graphic Design
- Web Design & Development
- Apps Development
- CCNA
- AutoCAD
- Visualization of 3D Studio MAX
- Video Editing

- CPA Marketing
- Affiliate Marketing
- E-Commerce Marketing
- YouTube Marketing
- Digital Marketing
- Interior & Exterior Design
- SEO (Search Engine Optimization)
- English Training

# INFRASTRUCTURE FACILITIES & EQUIPMENT'S:

SL	EQUIPMENTS NAME	NUMBER OF QUANTITY
01	Computers/Laptop	50/15
02	Connectivity/Internet Speed	30MBPS
03	Projector	02
04	Microphone	04
05	Blackboard/ Whiteboards Etc.	04
06	Office Furniture	Chair:100, Table: 50
07	Printers	04
08	Scanner	02
09	Photocopier	01
10	Video Camera	02
11	Digital Camera	02
12	Pen Drive	10
13	Router	20

# **GET IN TOUCH**

### E-ASSOCIATES BANGLADESH LIMITED

149/A, BAITUSH SHARF COMPLEX, LEVEL :4, FARMGATE, DHAKA-1215

PHONE:02 55027751, MOBILE: 01971 255 332

e-mail: eassociatesbd@gmail.com, www.eassociates.com